



# Fundraise presentation

January 2021

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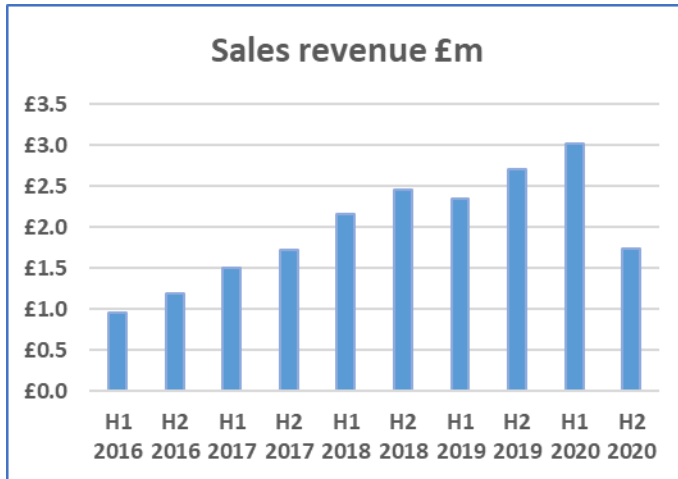
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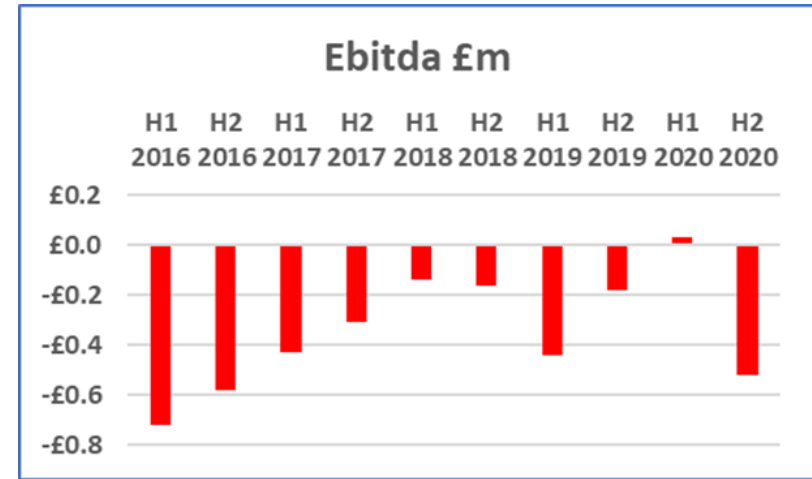
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- Declared policy is to maintain a £2m 'cash buffer' on balance sheet:
  - To give confidence to blue chip customers and suppliers of financial robustness
  - To provide cover for economic cycles / slowdowns / increased working capital requirement
- Momentum was with the Company going into COVID – recovery expected during H2 2021, but timing is uncertain
- Cash buffer will be heavily utilised in H1 2021 on “reasonable worst case”
- A “top up” fundraise under our existing 10% headroom authority now
  - Company is currently in good financial health and this is a prudent measure
  - Provides comfort to auditors regarding “going concern”
  - Debt and alternative financing options are either not available in the immediate term or offered on grossly unattractive terms
  - All Directors intend to support, with total participation of £100k

Strong sales growth before COVID disruption



Ebitda positive in H1 2020 before COVID disruption



- Overall trajectory very positive - FY20 was on track for record sales and being ebitda positive
- H1 2021 turnover projected to be similar to H2 2020
- Projections for H2 2021 are more positive, but high degree of uncertainty as to timing of recovery in oil & gas

# Why now?

## Financial position:

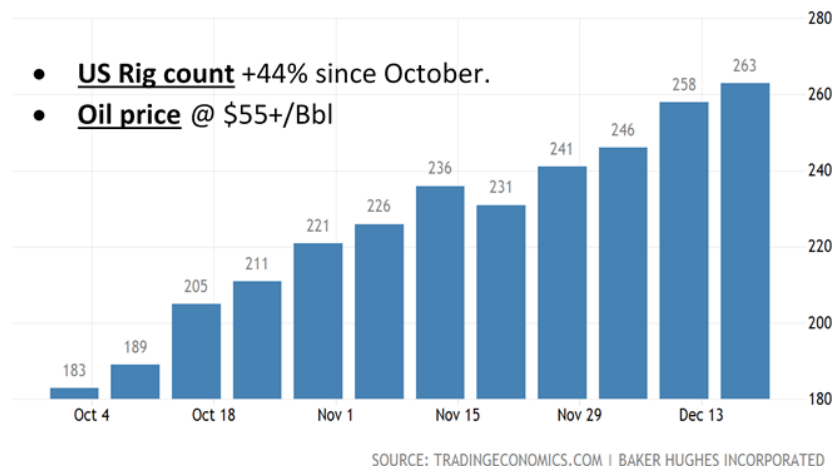
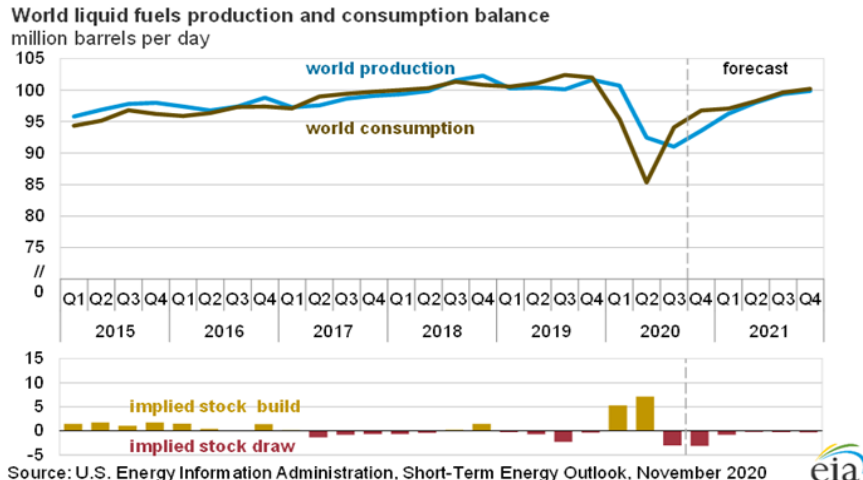
- Cash at bank at 31 December 2020 was £1.75m
- Reduced spending and some prudent mitigating measures in place to reduce cash burn
- Auditors will look at the cash projection to at least February 2022 when signing-off the Group's statutory accounts
  - Extra funds will provide reassurance, underpinning a 'clean' audit report
- The timing of recovery in demand is very uncertain and we need to avoid a 'going concern' problem with the auditors, and the risks that a qualified audit report may present
- Cash will continue to be consumed until recovery is well established, albeit at a conservative and cost conscious way

## Demand issues:

- Well documented COVID impact on customer demand
- Overall turnover reduced by c.50% in H2 2020 and so far in H1 2021 by a similar amount. Decline is predominantly the COVID effect from the Oil & Gas sector
- Timing of recovery uncertain- no forecasts yet from any of the major companies
- Whilst a recovery could be in place by late spring/early summer, this largely depends on factors outside of the Company's control. Therefore it is prudent to plan for the worst case



- Oil & Gas industry historically accounts for c.60% of sales
- Whilst the Company is diversifying sales mix away from a reliance on Oil & Gas it remains an important part of the business
- Confident that business will return to at least previous levels
  - Many new applications coming on stream
  - Consumption is beginning to rise to pre COVID levels with no sign of new 'COVID waves' impacting the rebound



Latest US Rig count at 15 Jan: 287